

Job Description

Sakshar Law Associates is looking for a strategy and Business Development Manager for their Firm based in New Delhi,

Primary responsibility :

Business Development and Marketing side include strategies, managing publications/ submissions and streamlining the PR process.

- **Liaisoning with the financial press and industry publications to ensure appropriate coverage for the firm and our Partners.**
- **Working closely with Partners on organising Marketing and Client sourcing Strategies and implementation which includes securing clients and business partners for the firm.**
- **Execution of end to end responsibility - from logistics to itinerary to research on clients before the business/Client tie-ups.**
- **Strategic planning activities for the law firm: definition of long-term strategy, allocation of resources for marketing and business development activities, oversight of international activities and support to the firm's flagship corporate practice.**
- **Profile raising**

Requirement:

- **Fluency in English & Hindi communication**
- **Written communication skills**
- **Basic knowledge of workings and requirements of a Legal Firm.**
- **Client sourcing**
- **Client mapping**
- **Analysis and Research knowledge**
- **Ability to prepare specialized written material with a high degree of attention to detail.**
- **Strong interpersonal skills, including pleasant nature and ability to influence others advanced understanding of strategic marketing and communication**

Job Types: Contract, Commission, Fresher